

# **Backline for Telehealth**

# A Powerful Tool in the Fight Against Coronavirus

In light of the rapid spread of the coronavirus, healthcare and government leaders have endorsed the use of telehealth technologies to help prevent the spread of the virus.

Through virtual visits, providers can reach out and complete real-time patient assessments without patients coming into the office or waiting in the ER where critically ill patients may be exposed to other diseases. Quick, remote assessments also allow providers to expedite diagnosis and treatment plans.

Plus, by using virtual visits for routine patient checkups, doctors can help prevent exposing healthy patients to the virus in healthcare facilities.

Leveraging telehealth is crucial for preventing the spread of the coronavirus while continuing to care for patients, and DrFirst is here to help.

# Telehealth, Secure Messaging, and More

Backline<sup>®</sup> by DrFirst gives you all the communications capabilities you need to collaborate with your patients (and everyone else involved with their care) remotely.

Backline combines telehealth and video conferencing with secure messaging, clinical file sharing, electronic form support, and other award-winning features bundled in a convenient, HIPAA-compliant solution.

Collaborate with patients, their care team, family members, other providers in real-time.

# **The Backline Difference**

#### **Clinician-Driven Telehealth**

Unlike many telemedicine offerings, Backline puts clinicians in control. Doctors can initiate virtual appointments or start chat sessions to follow up with their patients as needed. A simple text from the provider using Backline goes straight to the patient's mobile phone to initiate a secure, HIPAA-compliant virtual visit.

#### **Quick and Easy for Patients**

Patients also love Backline because it's so easy for them to use. They don't have to create a user ID or download an app. They just have to accept the Backline session invitation from their doctor, and they're connected.

**Corporate Headquarters** 9420 Key West Avenue, Suite 101 Rockville, MD 20850 Satellite Offices Mesa, AZ Germantown, MD 866.263.6511 sales@drfirst.com www.drfirst.com



© 2020 DRFIRST CORPORATION. ALL RIGHTS RESERVED.

DRFIRST 3/12/2020



#### **Unlimited Usage**

Backline is more cost-effective than most telemedicine services. You get unlimited use with an annual subscription vs. other offerings that charge a fee for each session, which often discourages use for many types of patient visits.

#### **Simplifying Medicare Reimbursements**

Telehealth is Medicare-approved and billing is simple using our platform. Our video chat is automatically dated and timestamped from the start and end of the call. The providers can take this information and add their CPT codes for reimbursement; it is that easy.

#### **Beyond Video Conferencing**

One of the biggest reasons healthcare leaders choose Backline is the comprehensive communication technology it provides. You can not only do virtual visits, but also streamline the communication and documentation surrounding them.

With secure texting, file sharing, and integration with eForms platform built in, Backline gives you everything you need to collaborate with patients during the COVID-19 health crisis now, while giving you the tools to improve clinical communication between your staff, patients, family members, and external providers in the future.



# Additional Uses for Backline Telehealth



# **Deliver In-Home Patient Care**

Care providers can deliver timely and convenient care to patients in the comfort of their own home, helping reduce hospital readmissions

4

# **Consultations and Training**

Easily consult with nursing staff, doctors, and specialists from the field, mitigating in-office time and travel costs for specialty consults



# **Quick Check-Ins**

Simple-to-use video chats can reduce no-shows, ensure adherence with medication protocols, and allow for remote patient diagnostics



# **One-on-One Sessions**

Provide virtual counseling for behavioral and mental health patients

1	
<u> </u>	

#### **Early Intervention**

Proactive patient engagement and early intervention helps patients with chronic disease manage their conditions